OCA Alliance to Demonstrate Standards-Based Open Control Architecture at InfoComm June 18-20 in Las Vegas

Fast-Growing Audio Association Set for Initial Demo at Booth C11547, with Member Company Products, Technical Support

San Francisco, May 5, 2014 -- The OCA Alliance, a global consortium of companies developing the Open Control Architecture (OCA) as a media networking system, will demonstrate its flexible and robust standards-based open control of devices for the first time at this year's InfoComm, set for June 18-20 at the Las Vegas Convention Center.

In booth C11547, the Alliance will exhibit some of the first products implementing OCA from its member companies with technical experts on hand to explain and present the technology.

"There has been significant work on the OCA control protocol to date, the InfoComm show is a great opportunity to present the results of that effort to the industry and to the public," said OCA Marketing Workgroup Chairman, Marc Weber of d&b audiotechnik. "For the first time in the history of the OCA Alliance, we will have a public booth at the InfoComm exhibition. The public InfoComm booth marks the next stage of the protocol, which is now becoming more tangible for the user with the first products from these manufacturers entering the market. We wanted to wait with a public booth until real products are available."

About OCA

OCA defines a flexible and robust control standard that complements any media-transport standard. By adding standard system control to the media-network equation, OCA will allow devices from multiple manufacturers to share common controllers. This will allow seamless user experiences of multivendor systems.

About the OCA Alliance

OCA Alliance is a non-profit corporation formed to secure the standardization of the Open Control Architecture (OCA) as a media networking system control standard for professional applications. The OCA Alliance's purpose is to actively promote the adoption and standardization of Open Control Architecture (OCA) as a media networking system control standard through marketing, education and training and to develop future standards and other documents that augment, enhance or extend the primary OCA standard for the purposes of enabling and promoting increased interoperability and reliability for a variety of transport standards. The members of the Alliance are Attero Tech, Audinate, Bittner Audio, Bosch Communications Systems, d&b audiotechnik, Focusrite, Harman Professional Group, LOUD Technologies Inc., PreSonus, RCF, Salzbrenner Mediagroup, TC Group, and Yamaha Commercial Audio. The Alliance will be supporting the AES X210 effort strongly, by encouraging industry participation in

X210, and by supporting X210 meetings in various ways. For more information, please visit www.oca-alliance.com
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More information
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